

Enterprise Search

Overview

Connecting people and information

Increasingly demanding environment

52%

of those surveyed said **increasing speed of access to internal experts** is a top benefit of Web 2.0 technologies in the enterprise

An average worker spends **20%**

of **working hours searching** for previously created documents or emails

Within a decade, more than

50 billion

everyday objects could be **collecting data** and making it available online

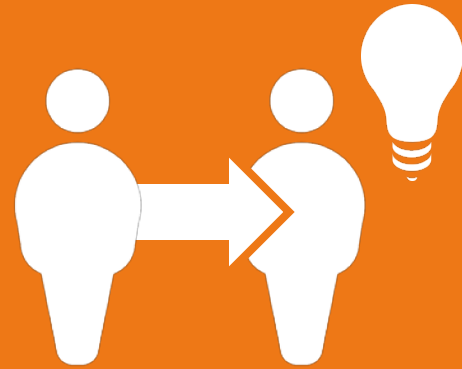
Over the next **5** years **exploration interfaces** will become the norm, replacing lists of documents in search results

Workers spend **25%** of each workday **searching for information** online

Microsoft's **vision** for enterprise search



Get better answers,
faster



Connect with people and
expertise



Customize the search
experience

Get better answers, faster

The screenshot shows the FAST Search interface with search results for 'market analysis'. Annotations point to various features:

- Query completion:** Points to the search bar containing 'market analysis'.
- Sorting on any property:** Points to the 'Sort by: Relevance' dropdown menu.
- Deep navigation:** Points to the 'Site' filter on the left sidebar.
- Document thumbnails:** Points to the preview images of the search results.
- Read in Office Web Apps:** Points to the 'View In Browser' link for a document.
- Related searches & people:** Points to the 'Related Searches' and 'People Matches' sections on the right.
- Scrolling previews:** Points to the horizontal scroll bar for the document preview.
- Federated results:** Points to the 'MSDN/TechNet Results' section on the right.

Explore using navigators

Enables you to understand the scope of information available, with exact counts of results

Visualize your results

Quickly recognize what you're looking for without opening separate applications

Improve relevance

Based on how people tag and rate content in SharePoint and on click-thrus of search results

Connect with people and expertise

The screenshot shows a search results page for 'FAST Search People Search Results' with the search term 'Benchmarking'. The page displays a list of five people profiles, each with a photo, name, job title, contact information, and a brief 'About Me' bio. The profiles are: Jack Creasey (Managing Director), Alicia Thomber (Salesperson), Heinrich Fischer (IT Manager), Jelle Visser (Procurement Manager), and Andrew Ma (Project Manager). The page includes a left-hand navigation pane with filters for Name, Expertise, Job Title, and Interests. A search bar at the top contains the term 'Benchmarking'. Annotations with orange lines point to various features: 'Phonetic name lookup' points to the search bar; 'Sorting by social distance' points to the 'Sort by: Default' dropdown; 'Expertise matching' points to the 'Benchmarking' project tags in the 'Past Projects' section of the profiles; 'Find recent content' points to the 'View recent content' links; 'Org browsing' points to the 'Browse in organizational chart' links; and 'Filter by title, expertise & other attributes' points to the left-hand navigation pane. A 'Real-time presence' annotation points to a green status indicator on the profile for Jack Creasey.

Find people

An address book search that matches names phonetically and lets you browse organizations

Discover expertise

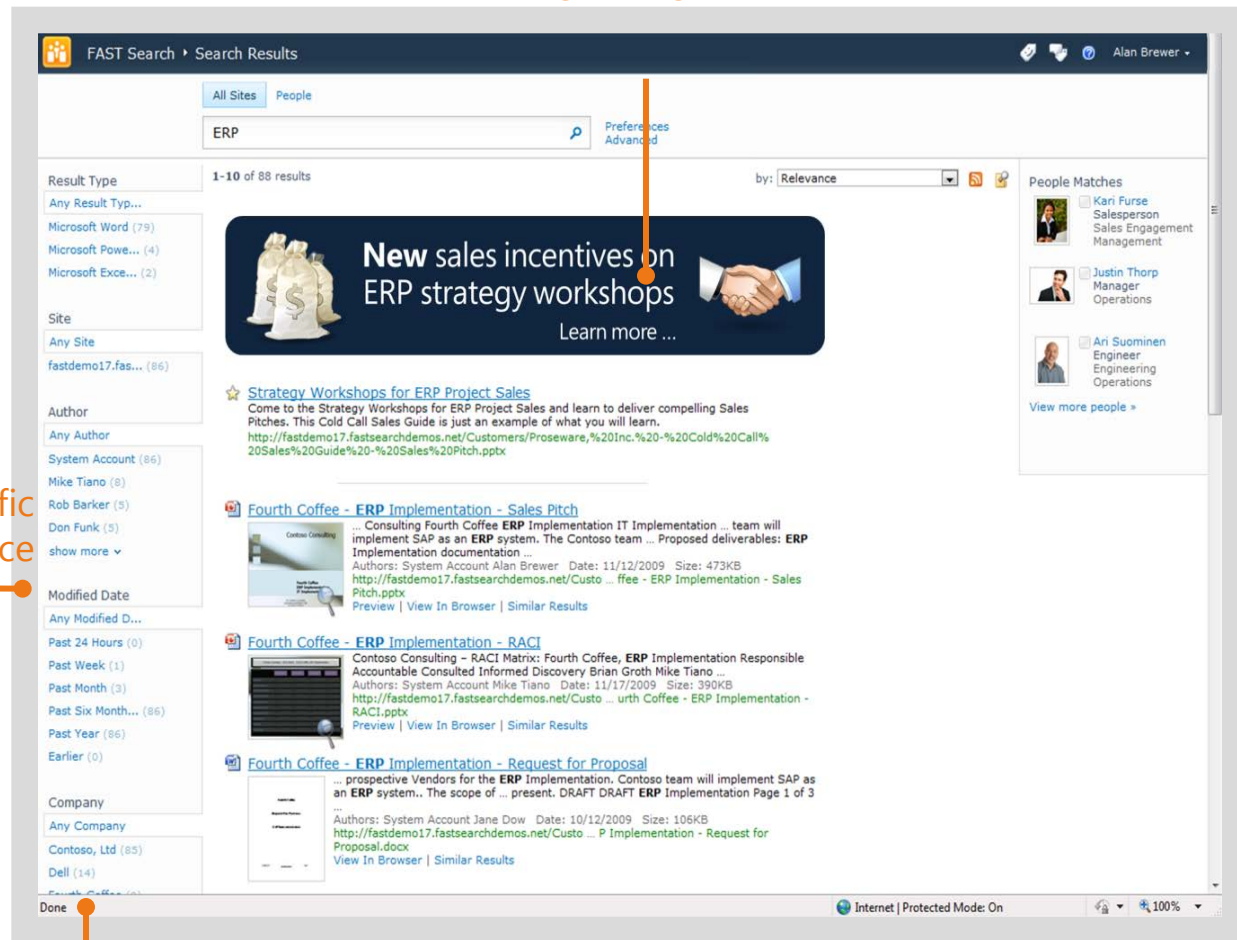
Based on terms matched from mined Outlook inbox data and SharePoint My Site profiles

Use My Site information

Bridge connections faster and see more relevant results based on social distance

Customize the search experience

Targeted featured content using configurable visual

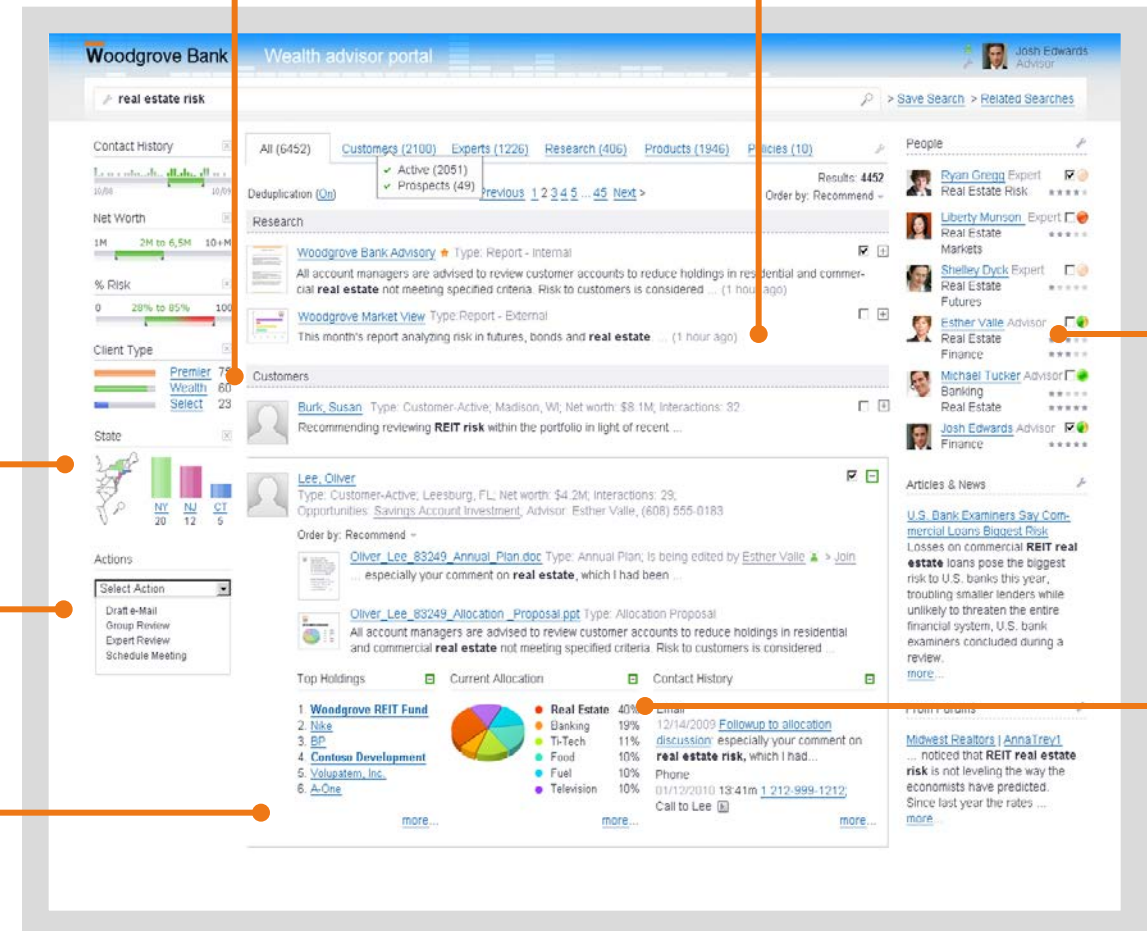


Role-specific relevance

Business-specific navigation based on automatic tagging

Find specific customers

Top information – new market view report to send to clients



Find experts and see availability

Drilldown to single view

Visual navigation

Direct action from search results

Line of business data

Add needed metadata

Pre-built extractors automatically tag people, locations, and company names

Tune relevance ranking

Search results based on content freshness and data source that recognizes synonyms, acronyms and other business terms

Build new kinds of applications

Allow people to work with disparate information, gain insight based on business and role and increase efficiency

Customer evidence: Sony Electronics



Better access to information and expertise



Increased innovation



Higher productivity and faster development

“Using the people and expertise search capabilities of SharePoint Server 2010, we can easily find people internally who have the passion and skills to help with a particular project, rather than hiring a consultant.”

Jim Whitmoyer

Business Applications Manager, Sony Electronics

SONY

Why Microsoft?



Enterprise-proven
solution



Unsurpassed productivity
experience



Flexibility, choice and
savings

The future of productivity starts today

1

Test drive the platform
in our Customer Immersion
Experience Centers

2

Explore deployment options
with Office 365 and the
private cloud

3

Learn about our latest
Enterprise Agreement

